

ORANGE HIGH SCHOOL (OHS) CAREER & TECHNICAL EDUCATION (CTE)

Program Spotlight: Graphic Arts

In the Graphic Arts program, students learn to use two industry valued programs, Adobe Photoshop and Adobe Illustrator. Students explore different avenues of visual communication, self-expression, and creative problem-solving by creating commercial, interactive, and fine art. Students produce page designs and write, edit, and proofread copy, captions, and headlines.

The Graphic Arts program consists of the following courses: Graphic Arts, Web Design, and Graphic Arts Production. Students have the opportunity to earn 6 college credits from Fairleigh Dickinson University.

Graphic Artists enter the world of Graphic Arts with various educational backgrounds and certifications. Many of these workers offer specialized design services and digital content and work in advertising, public relations, and related industries.

Guggenheim Museum

Ms. Martin's CTE Graphic Arts students visited the Guggenheim Museum in NYC. They viewed the exhibitions "Going Dark: The Contemporary Figure and the Edge of Visibility" and "Only the Young: Experimental Art in Korea, 1960s - 1970s." They had lively discussions about thought-provoking artwork and the design process with unconventional materials. Student Brandon Williams said he saw "fascinating and odd artwork, and overall it was great!"



Graphic Arts Student Work

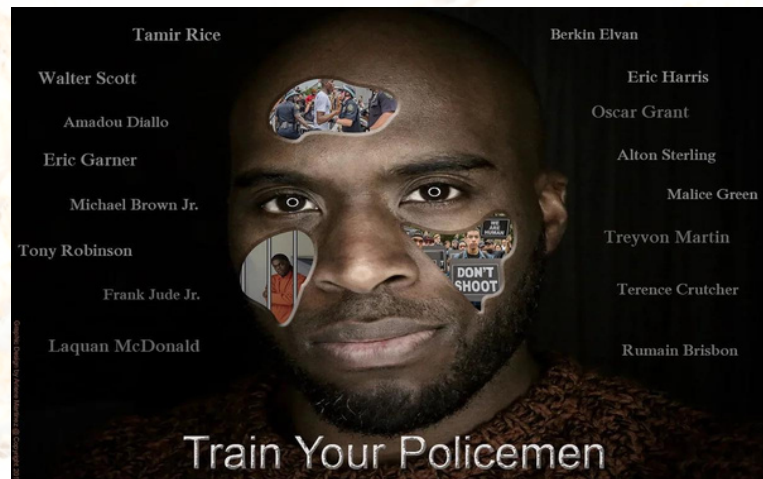
Students in the advanced Graphic Arts Production courses created a digital and print ad campaign for Hackensack Meridian School of Medicine as part of their marketing strategy to inform the public about their MINDS high school internship program. All students created composite photography and original graphic designs in Adobe Photoshop. This project provided students with the real world experience of designing a project to meet their client's needs within an established deadline.

Students in Graphic Arts selected a social justice issue and wrote taglines to convey a specific message. This required them to research public domain photos and edit the photos in Adobe Photoshop. The goal was to create original artwork which would correspond with the writing. The unique images were then combined with typography design to visually convey the message effectively.

All images are subject to copyright and cannot be copied or reproduced without owner's permission.

To see more examples of student work and learn more about the Graphic Arts program, please visit the link below:

Ms. Martin's
Website Link



CTE Advisory Boards

Career and Technical Education Advisory Boards consist of individuals whose experience and knowledge represent a particular occupation, university, or college. The primary purpose of CTE Advisory Boards is to assist schools in establishing, operating, and evaluating CTE programs. Advisory Board members make suggestions and recommendations for areas of improvement, such as curriculum updates, facilities, budgeting, student competencies, purchase of new instructional materials and equipment, or adopting a new safety policy.

Members may assist with judging competitive competitions, establishing scholarship programs, and helping students find Work-Based Learning opportunities. At Orange High, our advisory board consists of individuals from the following companies and colleges or universities:

Marriott Hotels Verizon Cooperman Barnabas Medical Center Pollum Productions
Cinema Ed Army National Guard U.S. Marine Corps U. S. Air Force
Rutgers University Fairleigh Dickinson University Syracuse University
Kean University Hudson County Community College

CTE Guest Speakers



An essential component of the CTE program is guest speakers. Guest speakers give students insight into the labor market and what it takes to succeed in their careers. Below is the list of CTE guest speakers from September to December.

Accounting and Entrepreneurship

Maxine Manville: Deloitte
Emmanuel Gyamfi: Deloitte
Iyanna Young, Insurance Agent

Culinary Arts

Chef Gaetano Maseranglo: Chartwells

Cisco

Courtney Lee: WyoTech

Health Science

Larry Silverman: School Psychologist
Cassie Jourdan, MD: Emergency Room Pediatrician
Tim Jacisin: Perioperative Services Clinical Pharmacist
Jess Bente: Geriatrics Clinical Pharmacist

Naval JrROTC

Petty Officer Perez-Knight: Coast Guard
Jaiheem Llewellyn, Former Student
Ca'Moore Jones, Former Student



Lincoln Ave. Culinary Arts Visit

Ten students from Lincoln Avenue School visited Orange High School's Culinary program. The visiting students were split into two groups, and under the supervision of OHS culinary club members, the students made pizza dough. While waiting for the dough to rise, students made vanilla cupcakes and hand-whipped the cream to make the icing for the cupcakes. Pizza and cupcakes made in two hours....well done! They are excited to join the culinary track when they come to OHS in two years.



Manhattan Neighborhood Network Field Trip

Ms. Earle's Filmmaking students visited the Manhattan Neighborhood Network in NYC. They received a tour of the George Stoney Studio, the Emiliano Zapata Studio, and the Burgos Mini Studio. Additionally, they interacted with industry-standard equipment and produced content during the facility tours.



CTE Student of the Month - December 2023

Accounting



B. Morocho is hardworking and intends to major in Business.

Cisco



S. Beyan demonstrates a strong work ethic and a great deal of motivation.

Cosmetology



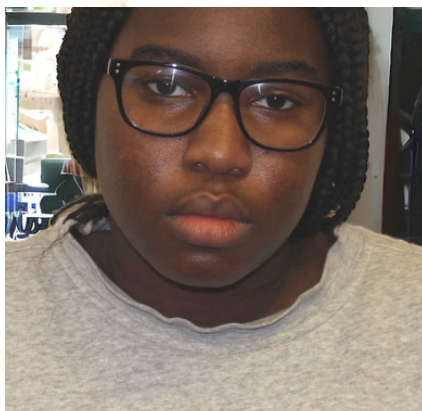
G. Velasquez is a pleasure to have in Cosmetology and she is looking to continue in the program.

Culinary Arts



Y. Cabrera is polite, respectful, and completes all assignments in on time.

Entrepreneurship



N. Felix is a hardworking and dedicated student in Entrepreneurship

Filmmaking



E. Tapia shows great leadership skills, integrity, and she is respectful to her peers and teachers.

Graphic Arts



M. Santos is inquisitive and dedicated to achieve success in her design work.

Health Science



Y. O-Gonzalez serves as a leader in the OHS HOSA chapter and her skillset is a great addition to the program.

Naval JrROTC



Cadet N. Pierre is a role model within the Naval JrROTC program.

Career & Technical Education (CTE) Middle School Exploration Program

Space is LIMITED!



***Open to Students in Grades 7 and 8**

January 13, 2024

January 20, 2024

January 27, 2024

9 am - 12 pm

Orange High School

Register using the link
or QR code below:

<https://bit.ly/3Neek6A>



Programs Offered

- **Culinary Arts**
- **Entrepreneurship**
- **Health Science**
- **Naval JrROTC**



For more information or to register, contact Mr. Jahmel Drakeford
Supervisor of CTE at drakefja@orange.k12.nj.us